



Community Representation Statement

WERU Community Radio strives to be a “Voice of Many Voices” by providing diverse non-commercial educational, informational, and cultural content for unserved and underserved audiences, and by making our content available for free to our rural Maine audience, over the FM airwaves and the internet. Further, we strive to reflect and include our community in station employment, membership on our Board of Directors, Community Advisory Board, and volunteer staffing on-air and behind-the-scenes.

Goals for representation of our community:

- We will engage the community and discern areas of interest and need which present opportunities for WERU to create new programming. Such programming would address the issues and present the voices of local populations, geographic regions and communities of interest.
- We will cultivate partnerships with diverse community nonprofit organizations.
- We will recruit people from diverse backgrounds for our Board of Directors and Community Advisory Board.
- We will recruit volunteers from diverse backgrounds for on-air and behind-the-scenes jobs, providing them with free training and broadcasting and administrative experience.

Date Approved by WERU Board of Directors: 11/7/23